

A Student Outreach Team's Welcome: Developing Peer Library Orientation through Successful Campus Partnerships



UNIVERSITY
LIBRARIES

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Vision: Sustainable, student-centered
peer library orientation

Initial Idea: Undergraduate students
volunteered to attend first-year courses to
share a 5 minute introduction to the library



Challenge: Sustainability and scale

- 4200 first year students
- Over 100 ENGL101 and UNIV 100 courses

Solution: 4 minute Library Welcome Film

Our Team:

- Student Outreach Team
- Social Media Coordinator
- First Year Experience Librarian
- Teaching and Learning Services

"I enjoyed learning even more about the libraries from
my colleagues while getting to explain to my peers all
of the awesome resources we have to offer"

-Student Outreach Team member



Best Practices for Peer Orientation:

- Welcome ideas from undergraduate employees
- Design a sustainable, scalable project
- Center student perspective at all stages (i.e.
planning, scriptwriting, production)
- Partner with specialists in and outside the library
- Deliver orientation resource to campus partners

"I would love to talk to you about thoughts/ways
that we could collaborate to get this information
out to as many students as possible. I believe
that it is incredibly important for library
knowledge be shared early and often."

-Coordinator for Academic Enrichment Programs

Determine Scope of Project

Secure Funding

Prepare Script & Film Shoot

Share Film with Campus Partners

<https://go.umd.edu/welcomefilm>

