A Student Outreach Team's Welcome: Developing Peer Library Orientation through Successful Campus Partnerships

Vision: Sustainable, student-centered peer library orientation

Initial Idea: Undergraduate students volunteered to attend first-year courses to share a 5 minute introduction to the library



Challenge: Sustainability and scale

- 4200 first year students
- Over 100 ENGL101 and UNIV 100 courses

Solution: 4 minute Library Welcome Film

Our Team:

- Student Outreach Team
- Social Media Coordinator
- First Year Experience Librarian
- Teaching and Learning Services

"I enjoyed learning even more about the libraries from my colleagues while getting to explain to my peers all of the awesome resources we have to offer" -Student Outreach Team member



Determine Scope of Project

Secure Funding

Prepare Script & Film Shoot

Share Film with Campus Partners

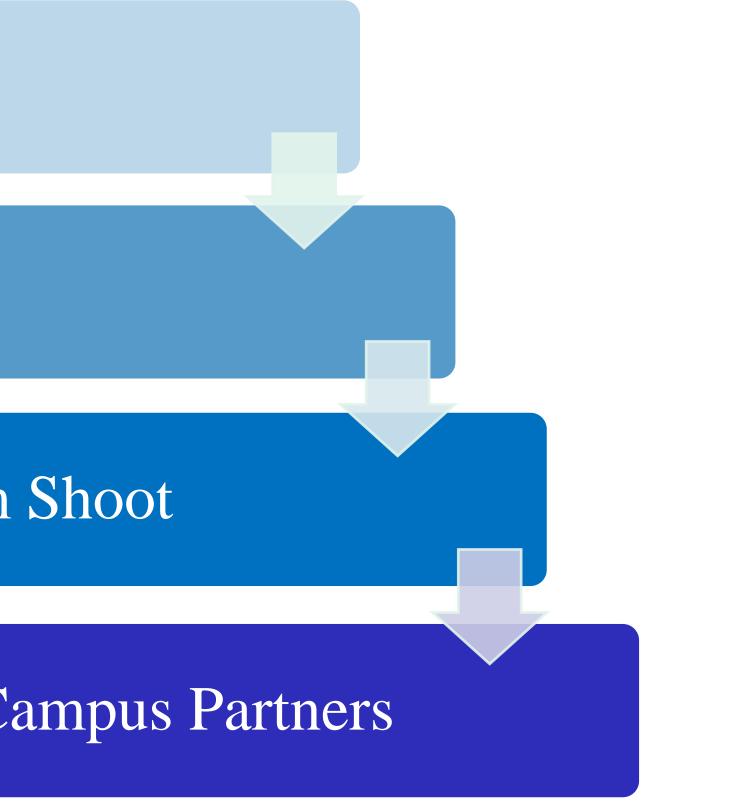
Kidd, Ky Wildermuth, Stacey Mannuel, Michael Lanuzo

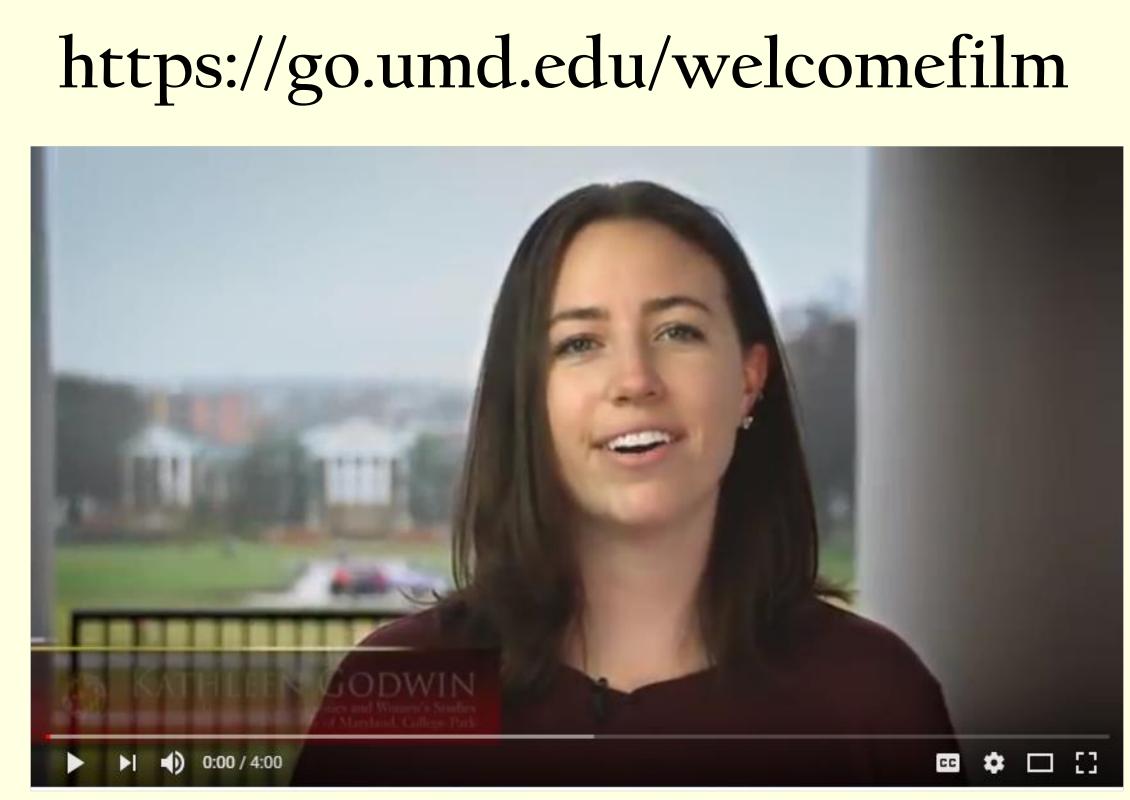




Best Practices for Peer Orientation:

"I would love to talk to you about thoughts/ways that we could collaborate to get this information out to as many students as possible. I believe that it is incredibly important for library knowledge be shared early and often." -Coordinator for Academic Enrichment Programs





UNIVERSITY LIBRARIES

Erin Durham

Welcome ideas from undergraduate employees Design a sustainable, scalable project • Center student perspective at all stages (i.e. planning, scriptwriting, production) Partner with specialists in and outside the library Deliver orientation resource to campus partners

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